# **PROVADE TO ATTEND NMSDC SHOW IN SAN ANTONIO**

*Leader in VMS development to exhibit offerings at the nation’s benchmark forum on minority business development*

**MILWAUKEE, October XX, 2013 –** [Provade, Inc](http://www.provade.com)., an industry leader in enterprise [Vendor Management System (VMS)](http://www.provade.com/vendor-management-system/) development for global contingent workforce spend management, is attending the [2013 National Minority Supplier Development Council (NMSDC) Conference and Business Opportunity Fair](http://www.nmsdc.org/nmsdc/app/template/contentMgmt,ContentPage.vm/contentid/1964#.UlbzWBy2Mgh) in San Antonio, Texas. The show will be held October 27-30, at the Henry B. Gonzalez Convention Center. Provade executives will be in attendance among nearly 7,000 corporate executives, minority business owners and government officials at NMSDC's biggest event of the year.

**"As a minority-owned business, we recognize the unique challenges and opportunities that similar organizations face,” said Edward Jackson, President of Provade. “We are excited about the opportunity to teach attendees about new ways to manage their contingent labor, through innovative technology that offers full visibility into their entire workforce.”**

The theme of this year’s conference is “Connect for Growth - Minority Business and Corporate America,” and the event will deliver the most up-to-date information on minority supplier development. Speakers will share information on successful approaches and strategies for global competition at a variety of sessions and workshops. Provade will be among over 700 businesses exhibiting at the show, and will present the cost-saving benefits of its industry-leading VMS and other contingent workforce management solutions to attendees.

For more information on NMSDC and this month’s upcoming conference, visit [www.nmsdc.org](http://www.nmsdc.org).

**About Provade**

Provade, Inc., a Certified Women’s Business Enterprise (WBE) and Minority Business Enterprise (MBE) based in Milwaukee, delivers the only enterprise Vendor Management System (VMS) for global contingent workforce spend management. Provade's leadership and applications have been named to the Staffing Industry Analysts' Staffing 100 and the TekTonic Awards. Provade’s Software as a Service (SaaS) solution helps businesses achieve efficiency and measurable savings in their staffing, statement of work (SOW) and services spend. Leveraging best in class technology, Provade VMS delivers business process flexibility, robust analytics and complete integration with ERP systems, and is built upon Oracle based technology and applications. For more information, visit [www.provade.com](http://www.provade.com).

Provade provides Business Process Outsourcing services for VMS “Powered by Oracle.”

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***PRIMUM MARKETING COMMUNICATIONS HIRES TWO FALL INTERNS TO EXPAND CLIENT***

***SERVICES***

*Milwaukee-area students clutch competitive internship positions at growing local agency*

**MILWAUKEE (October 3, 2013) –** Primum Marketing Communications announces the recent

addition of two fall interns, Katie Miller in Public Relations and Bryce Mikkelson in

Marketing/Account Services. As part of the Primum team, Miller and Mikkelson will play vital roles

working alongside account executives to promote and execute marketing and public relations

initiatives for the agency’s various clients.

Miller joins the Primum team during her senior year at Marquette University, where she majors in

Corporate Communications with double minors in Marketing and Writing-Intensive English. She is

currently active in many university organizations, serving as the Treasurer of Lambda Pi Eta, the

national communication honor society at Marquette, as well as various other campus groups.

“I am very excited to gain real-world experience in my first agency internship,” said Miller. “I believe

this is a great opportunity for me to learn more about public relations, while gaining exposure to a

wide range of clients and industries. I look forward to working with such a passionate, dedicated

and fun team here at Primum.”

Mikkelson, also in his senior year, is majoring in Marketing at the University of Wisconsin-

Milwaukee. He keeps busy with two internships, a heavy course load and is an active member of

the campus Entrepreneurship Club.

“Joining the team at Primum is a highly valuable, exciting and fun opportunity for me. In my first two

weeks, I have already been exposed to different experiences surrounding marketing in an agency

setting,” said Mikkelson. “It is encouraging to be part of a team of people who come to work each

day ready to execute client work seamlessly and with great energy. I am very thankful for the

opportunity to learn and contribute to Primum’s success.”

**About Primum Marketing Communications**

Primum Marketing Communications specializes in strategic planning, branded content, integrated services,

public relations, advertising, graphic design, social media and websites. For more information, please visit

www.PrimumAgency.com or call 414-765-2311.

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